

SPONSORSHIP PACKAGE ADDENDUM



SIXTEENTH INTERNATIONAL CONFERENCE &
EXHIBITION ON LIQUEFIED NATURAL GAS
Oran, Algeria : 18th to 21st April 2010
SPONSORSHIP PROSPECTUS

Overview

Two Cruise Liners have been chartered especially for the event, the Grand Voyager and the Grand Celebration. The ships will have just finished their South American winter cruise programme and will dock in Oran for LNG 16 before starting their Mediterranean cruise programme. They will provide participants premium secure accommodation alongside exciting facilities such as a casino, a swimming pool, Jacuzzis, a gym, bars and restaurants.

The Grand Voyager was built in Germany in 2000; a new Cruise Liner with all the comforts and capabilities of the next generation of Cruise Liners. It comprises swimming pool, gym, beauty salon, spa, casino and even it's own theatre. The ship is the fastest Cruise Liner in the world and is guaranteed not to leave you disappointed!

The Grand Celebration was built in 1987 in Sweden. Initially working for Carnival cruises out of Florida she had a complete refit in 2008 and is now working for Ibero Cruceros (Spain). The Cruise Liner's trade mark is her top quality service coupled with the vast range of facilities on board.

GOLD SPONSORSHIP

CRUISE LINERS SPONSOR – €70,000

Exclusive sponsorship rights onboard the Grand Celebration and Grand Voyager Cruise Liners for the duration of the event to include the following:

- Exclusive Welcome Drinks on Monday 19 or Tuesday 20 April onboard the Grand Celebration (La Rambla Bar) for all guests onboard the Grand Celebration and the Grand Voyager Cruise Liners.
- International Band to play on in the La Rambla bar during and after the Welcome Drinks.
- Acknowledgement, name and logo on invitation to the Welcome Drinks.
- Signage in all key traffic areas to display the sponsor's name and logo.
- Inclusion of sponsors name and logo on the napkins and table signage in the bar area.
- Opportunity to make a welcome address from the stage at the start of the Welcome Drinks.
- Website hotel accommodation booking form to acknowledge Cruise Liners' sponsor.
- Acknowledgement of all cruise liner sponsors at the Information Desks on both Cruise Liners.
- Each sponsor will be assigned space on the LNG16 website, which can accommodate up to 250 words of text, with the possibility of including a link to their own websites.
- Acknowledgement and inclusion of the logo on the official conference programme.
- Acknowledgement and inclusion of the logo in the editorial section of the exhibition catalogue.
- Each sponsor's stand will be identified by its logo on the summary of the exhibition map included in the catalogue and website.
- Acknowledgement of all sponsors on the video of the Farewell Ceremony.

SILVER SPONSORSHIP

WELCOME GIFT SPONSOR CRUISE LINERS – €50,000

All guests staying on board the Grand Celebration and Grand Voyager Cruise Liners will be given a Welcome Gift in their cabins on arrival.

- Welcome Gift will consist of a slipper bag and pair of slippers with sponsor's logo, shower gel, shampoo and soap*.
- Each gift will be individually wrapped in cellophane and placed in a basket, and tied with a ribbon with the sponsor's logo printed on the welcome gift tag*.
- Acknowledgement of all cruise liner sponsors at the Information Desks on both Cruise Liners.
- Acknowledgement and inclusion of the logo on the official conference programme.
- Inclusion of the names and logos of the sponsors in the general information section of the exhibition catalogue.
- Each sponsor will be assigned space on the LNG16 website, which can accommodate up to 250 words of text, with the possibility of including a link to their own websites.
- Acknowledgement of all sponsors on the video of the Farewell Ceremony.

*All items have been requested for order but are subject to availability. If an item is not available for any reason, a suitable alternative will be sourced and agreed with the sponsor.

BREAKFAST SPONSOR – €50,000

All guests staying on board the Grand Celebration and Grand Voyager Cruise Ships will be offered a buffet selection breakfast, an ideal meeting point when all guests will dine together at the start of the day.

- Inclusion of sponsor's name and logo in the breakfast areas of both Cruise Liners.
- Inclusion of sponsor's name and logo on the napkins and table signage in breakfast areas.
- Opportunity for sponsor to supply promotional collateral on the seats for guests at breakfast.
- Acknowledgement, name and logo on *Invitation to Breakfast* distributed at check-in.
- Acknowledgement of all Cruise Liner sponsors at the Information Desks on both Liners.
- Acknowledgement and inclusion of the logo on the Official Conference Programme.
- Inclusion of the names and logos of the sponsors in the general information section of the exhibition catalogue.
- Each sponsor will be assigned space on the LNG16 website, which can accommodate up to 250 words of text, with the possibility of including a link to their own websites.
- Acknowledgement of all sponsors on the video of the Farewell Ceremony

BRONZE SPONSORSHIP

CHOCOLATES GIFT (EVENING BED TURNDOWN) – €25,000

As a guest onboard the Grand Voyager and Grand Celebration, your bedroom will be serviced every evening. As Chocolate Gift Sponsor, your name and logo will appear on the Chocolate Box to be placed in every bedroom, every evening throughout the event (5 nights).

- Inclusion of sponsor's name and logo on the box of chocolates to be delivered to every bedroom, every evening (17-21 April inclusive) on board the Grand Voyager and the Grand Celebration Cruise Liners.
- Acknowledgement of all Cruise Liner sponsors at the Information Desks on both Liners.
- Acknowledgement and inclusion of the logo on the Official Conference Programme.
- Inclusion of the names and logos of the sponsors in the general information section of the exhibition catalogue.
- Each sponsor will be assigned space on the LNG16 website, which can accommodate up to 250 words of text, with the possibility of including a link to their own websites.
- Acknowledgement of all sponsors on the video of the Farewell Ceremony.

TELEVISION (TV) SPONSOR – €25,000

Accommodation offered on both the Grand Celebration and Grand Voyager Cruise Liners includes a television (TV) in each cabin. Additionally there are a number of plasma screen TVs located at key traffic areas on both Cruise Liners.

As TV Sponsor, your logo and/or short film will be displayed across all TVs.

- Inclusion of name and logo and / or short film (max 20 seconds) to be displayed across all TVs on both the Grand Celebration and the Grand Voyager.
- Acknowledgement of all cruise liner sponsors at the Information Desks on both Liners.
- Acknowledgement and inclusion of the logo on the Official Conference Programme.
- Inclusion of the names and logos of the sponsors in the general information section of the exhibition catalogue.
- Each sponsor will be assigned space on the LNG16 website, which can accommodate up to 250 words of text, with the possibility of including a link to their own websites.
- Acknowledgement of all sponsors on the video of the Farewell Ceremony.



GOLD SPONSORSHIP

MINI PROGRAMME SPONSOR – €70,000

They will be distributed in the delegate bags, as well as to exhibitors and press, and they will be available free of charge to all delegate and trade visitors at registration and at all information points. They will be folded in a pocket format and will contain all basic information about LNG16 (exhibition, conference, social events and general information).

- The sponsor will have an advertisement on the back cover of the Mini Programme / Route planner.
- The sponsor will be have their logo on the front cover as the “sponsor of the Mini Programme”.
- The production of the Mini Programme / Route planner will be ensured by the organizers (cost included in the sponsorship fee). The sponsor will provided the artwork for the advertisement to be placed in the mini programme according to the specifications and deadlines provided by the organisers.
- The distribution of the Mini Programme will be ensured by organizers.
- If the Sponsor also is an exhibitor at LNG16 Exhibition, the organiser will provide the sponsor with a substantial number of Mini Programmes to also be distributed on the stand.

SILVER SPONSORSHIP

PLENARY SESSIONS SPONSOR – €50,000

- The SPONSOR's logo will be displayed exclusively and prominently at the entrance and in the auditorium of the plenary session during the session. The SPONSOR's logo will be displayed on the screen at the start and the end of the sessions.
- The SPONSOR can provide handouts and/or gifts and/or promotional material which will be distributed by hostesses at the entrance to the sessions. The material is to be produced and shipped by the sponsor and will be distributed by the organiser.
- The ORGANISERS guarantee that the SPONSOR will be the sole sponsor of Plenary Sessions.
- The SPONSOR will have its logo on the Conference Program in the sections relative to Plenary Sessions.





BRONZE SPONSORSHIP

PRESS/MEDIA ROOM - €25,000

The media will be provided with a fully equipped Press Room located at the heart of the conference and enabling them to report on the conference as it progresses. This Press Room will be equipped with the necessary technology and telecommunications. In addition, there will be 2 press conferences held on the morning of the 18th and at the end of the conference on the 21st.

- The SPONSOR will be branded outside the entrance of the Press/Media Room and inside.
- The SPONSOR has the right to distribute handouts and/or gifts and/or promotional material to all guests of the Press/Media Centre throughout the congress (material to be produced by the sponsor).
- The SPONSOR will be the sole sponsor of the press conferences which will take place on the 18th & 21st. The entrance and room for the press conferences will be branded with the sponsor logo.

POSTER SESSION SPONSOR - €25,000

The SPONSOR will be the exclusive sponsor of the Poster Session (20th April) and the Poster Area (which will be located in the Conference Foyer and remain there throughout the duration of the event).

- The SPONSOR's logo will be displayed exclusively and prominently at the entrance and in the posters session room. The SPONSOR's logo will be displayed on the screen at the start and the end of the session.
- The SPONSOR will be branded extensively on the main Poster area.
- The SPONSOR will have the opportunity to display and distribute its own corporate material to the poster presenters and the visitors of the poster area (material and distributing staff to be provided by the sponsor).
- Branding opportunities are not exhaustive and additional branding opportunities within the frame of the Poster Plaza can be discussed between the SPONSOR and the ORGANISER.

